

TAPPI Nano Antitrust and Commercialism Policies

Updated Spring 2020

ANTITRUST GUIDELINES

Attendees at industry events in the US, and around the world, are becoming increasingly sensitive to antitrust compliance at face to face meetings. Therefore, we remind all authors to follow these simplified guidelines in your presentation slides. The full TAPPI antitrust guidelines may be found by [viewing here](#).

Briefly:

- Do NOT mention current, future or recent (i.e., within the last 90 days) production costs (including prices paid for raw materials, supplies and labor), nor overall production or distribution costs with respect to any specific products.
- Projected or actual cost savings related to a specific technological improvement or operational change may be discussed, as long as the specific before and after costs are not mentioned. Use percentage increase or decrease to reflect your findings. Do NOT mention or comment on selling price changes that may occur as a result of the cost savings.

COMMERCIALISM GUIDELINES FOR PRESENTERS

TAPPI's goal is to offer conferences that deliver strong technical information related to research and development. Our commercialism guidelines are reinforced so that presentations deliver relevant technical information, and are not sales pitches for products or services. Presenters must adhere to the following guidelines:

Company Logos:

- Presenters from **companies**, a small logo can appear on each slide.
- Presenters from **universities, government agencies, and research facilities**, the organization logo, from the organization presenting the work, can appear on each slide.
- The presenter may include one slide and a short (under 30 second) introduction of their affiliated organization, and where they fit within the organization. However, a sales pitch about the organization or products produced is NOT permitted.

Collaborative Partnerships/Funding: Co-authors with their affiliations may appear on the title slide. The speaker may include one slide to list and show small logos of sponsorship and collaborators of research. It is also permitted within the talk, at key places in which collaborative research was completed, for the authors to acknowledge the collaborating institution by again showing the small logo.

Trade Names: Trade names may appear only once in a presentation, anything thereafter, should be referred to as the industry generic name or neutral designations such as Type A, Type B, Type C, etc.

ENFORCEMENT

TAPPI Nano's Antitrust and Commercialism policies are enforced

Presentations

All presenters must submit a draft version of their presentation for antitrust and commercialism review. Presentations will be reviewed by an independent reviewer for adherence to the antitrust and commercialism policies. TAPPI staff and session chairs will also check presentations for adherence to these policies.

- Authors must submit their presentation by the ***PowerPoint Draft Due to Session Chair Deadline*** for review. Authors will be notified via email if any slides are not in compliance.
- Final presentations **MUST** be submitted by the ***Final PowerPoint Due to TAPPI Deadline***. Presentations will not be accepted onsite without prior approval.

At the Conference

TAPPI Nano's Antitrust and Commercialism policies must be adhered to by all conference participants:

- Only those presentations that comply with antitrust and commercialism guidelines will be allowed to be presented.
- Session Chairs are asked to discontinue any lines of questions that violate the Division's antitrust guidelines.
- Conference attendees are discouraged from having conversations around pricing, trends, and other topics that are outlined in the antitrust policy.