



Sustaining Membership Benefits

TAPPI is the world's largest association of professionals in the pulp, paper, packaging and converting industries. TAPPI provides members with Access to Knowledge and Access to Networks to gain information, share insights with others who face similar challenges, and contribute more fully to your employer, industry associates and society.

Specific benefits for TAPPI Sustaining Members include:

- One Year Full Membership to TAPPI
- Paper360° Subscription (One Subscription)
- TAPPI JOURNAL (Included with Membership)
- TAPPI JOURNAL Bound Compilation
- TAPPI e-Library (Included with Membership)
- Specialty Newsletters – 5 and e-Updates specific to your interest.
- Buyer's Guide Listing (plus a copy of the Buyer's Guide upon publishing)
- TAPPI Standards & TIPs (One On-Line License)
- 2 Gift Memberships (Gift Certificates of Six Months each)
- 1 Event Registration (Course or Conference)
- Charitable Donation Tax Credit
- Membership Plaque (plus smaller recognition plaques to display at TAPPI events for exhibiting or sponsoring)
- Low Fare Attendance at TAPPI Events
- Discount on Job Postings to Career Center & Premium Exhibit Space at TAPPI Student Summit
- Sponsorship Discount
- Replacement Membership
-and More.

Membership Category and Price (12 full months of membership):US \$2,500

- Sustaining/Corporate (1 Year) Individual company in the pulp, paper and converting industry



The Value of Sustaining Member Benefits

Fixed Tangible	
Item:	Dollar Value:
One Year Full Membership to TAPPI	\$174
Paper360° Subscription (One Subscription)	\$50
TAPPI JOURNAL (Included with Membership)	\$ Included
TAPPI JOURNAL Bound Compilation	\$205
TAPPI E-Library (Included with Membership)	\$ Included
Specialty Newsletters - 5	\$95
Buyer's Guide Listing	\$395
TAPPI Standards & TIPs (One On-Line License)	\$250
2 Gift Memberships (Gift Certificates of Six Months)	\$174
1 Event Registration	\$900
Charitable Donation Tax Credit*	\$1,000
Plaque	\$42
Sub-Total:	\$3,285
Variable Tangible Benefits Per Usage	
Item:	Dollar Value:
Low Fare Attendance at TAPPI Events **	\$ 600 (average)
Discount on Job Postings to Career Center	\$ 200 (average)
Sponsorship Discount	\$ 100 (average)
Other Discounts	\$ 100 (average)
Replacement Membership	\$ 87 (average)
Sub-Total:	\$1,087
Total Value:	\$4,372
Your Cost:	\$2,500

*TAPPI is a registered 501c3 tax exempt organization and contributions to TAPPI are fully tax deductible as allowed by U.S. law.

**All deadline penalties waived for all employees from a Sustaining Company



Calculating the Reach of Sustaining Membership Additional Tangible Benefits

Exposure calculations below are based on the assumption that 50% of visitors are potential customers for a supplier to paper/board manufactures for converters. Total exposure is calculated by multiplying the number of customers reached times the frequency of the item.

Item	Reach	Frequency	Number
15 Events ¹	300	4x	1,200
Website ²	78,887	12 (months)	946,644
<i>Paper 360</i> ³	20,000	2x	40,000
<i>TAPPI JOURNAL</i>	8,500	3x	25,500
TAPPI Buyer's Guide	5,000	1x	5,000
<i>Over-the-Wire (OTW)</i>	45,000	2x	90,000
Exposure (Reach x Frequency) =	157,687		1,108,344

Additional Tangible Benefits:

- Support for Students
- Suite and Exhibit Preferences - 5%
- Charitable Tax Deduction of \$1,000

Events: Includes signage and session mention, program book mention, special ribbons. If only one event, approximately 300 customers (1/3 of the 1,000 present) seeing one of four signs, and two of six sessions, and seeing the program book once. Typically, however, TAPPI offers more than just one event for those customers; we figured conservatively.

Website: Membership Section, Honors Section, and Buyer's Guide all highlight Sustaining Companies, one half of 30,000 unique visitors/month are assumed customers; click through to company's website is available.

Print: We calculated Paper 360° circulated at a semi-annual Sustaining Membership listing. We also included the popular Over the Wire (OTW) circulation announcement and click through, the TAPPI Buyer's Guide and TAPPI JOURNAL.

Sustaining Company Membership Application

Source Code: WEB PDF

last revised: Feb. 2013

Company Name _____

Company Address _____

City _____ State/Province _____

Zip /Postal Code _____ Country _____

Company Representative to receive mailings and discounts: Please circle: Mr. Ms. Miss Mrs. Dr. Check one: Male Female

First Name (Given) _____ Middle Initial _____ Last Name (Surname) _____

Job Title _____

Telephone _____ Fax _____

Email Address _____ (TAPPI does not sell, release or give away email addresses.)

Website Address _____

Membership Options (12 full months of membership):

Sustaining Member – See other side for full list of Sustaining Membership benefits..... US \$2,500

Yes, I am interested in learning more about TAPPI volunteer opportunities!

Industry Information:

1. Please classify your company as one of the following:

- | | | |
|---|--|---|
| <input type="checkbox"/> Pulp and Paper/Paperboard Manufacturing (1) | <input type="checkbox"/> Supplier (Manufacturer of Machinery, Equipment, Chemicals & Supplies) (7) | <input type="checkbox"/> Educational Institution - Library (9C) |
| <input type="checkbox"/> Converting Operation-Corrugated Packaging (4A) | <input type="checkbox"/> Consulting Firm or Independent Consultant (2) | <input type="checkbox"/> Press (10A) |
| <input type="checkbox"/> Converting Operation-Packaging, Polymers, Laminates (4B) | <input type="checkbox"/> Woodlands, Forestry, Logging, Pulpwood, Chips (3) | <input type="checkbox"/> Library (other than University) (10B) |
| <input type="checkbox"/> Converting Operation-Tissue (4C) | <input type="checkbox"/> Distributors, Dealers, Exporters, Importers, Mill Supply Houses (8) | <input type="checkbox"/> Association (10C) |
| <input type="checkbox"/> Tissue Manufacturing (5) | <input type="checkbox"/> Retired (13) | <input type="checkbox"/> Government (10D) |
| <input type="checkbox"/> Nonwovens (14) | <input type="checkbox"/> Educational Institution - Professor (9A) | <input type="checkbox"/> Miscellaneous, allied to the industry (12) |
| <input type="checkbox"/> Printing/Graphic Arts (15) | <input type="checkbox"/> Educational Institution - Student (9B) | <input type="checkbox"/> Agricultural (Non-Forestry) (17) |
| <input type="checkbox"/> Industry Customer (End User) (16) | | <input type="checkbox"/> Energy Product Company (19) |

2. What is your Primary Job Function?

- | | | | | |
|---|--|--|--|--|
| <input type="checkbox"/> Librarian (A) | <input type="checkbox"/> Production (C) | <input type="checkbox"/> Engineering (E/5) | <input type="checkbox"/> Marketing/Sales (G/2) | <input type="checkbox"/> Other Mgt & Admin Personnel (I/7) |
| <input type="checkbox"/> Corporate Management (B) | <input type="checkbox"/> Technical/R&D (D/1) | <input type="checkbox"/> Purchasing (F) | <input type="checkbox"/> Traffic/Shipping (H) | <input type="checkbox"/> Other (J/6) |

3. What is your Primary Industry?

- | | | |
|--|---|---|
| <input type="checkbox"/> Integrated (Pulp & Paper) Mill (D) | <input type="checkbox"/> Farm or Plantation (F) | <input type="checkbox"/> Supplier to Corrugated Industry (7Y) |
| <input type="checkbox"/> Pulp Mill Only (P) | <input type="checkbox"/> Energy Plant (Non-Integrated) (E) | <input type="checkbox"/> Supplier to PLACE Industry (7Z) |
| <input type="checkbox"/> Paper/Paperboard Mill Only (R) | <input type="checkbox"/> Supplier to Tissue Industry (7T) | <input type="checkbox"/> Supplier to ALL Industries (7K) |
| <input type="checkbox"/> Headquarters or Technical/R&D Facility (H) | <input type="checkbox"/> Supplier to Pulp, Paper & Paperboard Industry (7W) | <input type="checkbox"/> Supplier to Other Industry (7J) |
| <input type="checkbox"/> Independent Operation or Converting Plant (O) | <input type="checkbox"/> Supplier to Nonwovens Industry (7X) | |

Communication Permission: TAPPI may use my contact information to communicate about products or services TAPPI believes may be of value and comply with government regulations. I hereby give TAPPI, TAPPI's business associates, the TAPPI & PIMA Foundation, and TAPPI & PIMA's Local Sections written permission to contact me for the above stated purposes and to communicate with me via (check as applicable) Fax and/or Email for those purposes (note: we do not release emails to third parties). Signature _____ Date _____

Paper360° and TAPPI JOURNAL (free with membership): Paper360° (6 issues yearly: official magazine of TAPPI) and TAPPI JOURNAL (monthly online publication and end of year printed summary edition and index) is a free benefit with TAPPI membership. There is a mandatory postage fee for all non-U.S. members. → Non-U.S. members please add US \$14 postage fee..... US \$ _____

(Please Note: If the postage fee is not paid, non-U.S. members will only receive the electronic version.)

Electronic Newsletters (free with membership)

- TAPPI Over the Wire (weekly news/industry info)
- TAPPI Ahead of the Curve (weekly practical info)
- TAPPI Over the Wire – Tissue Edition
- PLACE Weekly Wrap-Up (from TAPPI's PLACE Division)
- Caught in the Net (from TAPPI's Nonwovens Engineers and Technologists Division)

TAPPI Standards & Technical Information Papers Online License (free with membership)

- TAPPI Standards & Technical Information Papers (TIPs) Online License is free for all Sustaining Members (Online unlimited access to the latest TAPPI Standards & TIPs for the sustaining rep's individual use. Online license must be renewed each year.)

Additional Options

- Corrugated Today: Official Magazine of TAPPI's Corrugated Packaging Division (bi-monthly) US \$36 US \$ _____
- Packaging Strategies Newsletter (PSNL)* (one year subscription) US \$422 US \$ _____

Yes, I would like to receive the *Flexible Packaging Magazine** free of charge.

* by subscribing to these publications you agree to receive correspondence from BNP. BNP does not rent or sell email addresses.

Yes! I would like to give a gift for students to ensure a bright future!

I would like to donate US \$25 US \$50 US \$100 Other US \$_____ to the TAPPI Foundation.

Local Chapters: Please check below if you would like to affiliate with any of the TAPPI Local Sections or PIMA Divisions listed. This is a voluntary participation fee that will allow you to support the activities of the Chapters and ensures you receive information regarding the Chapter's activities. Please add the appropriate fee to your dues amount.

- | | | |
|---|---|---|
| <input type="checkbox"/> Chicago (Corrugated) TAPPI Local Section.... \$0 | <input type="checkbox"/> Northeast PIMA/ TAPPI \$15 | <input type="checkbox"/> Southeastern TAPPI Local Section \$20 |
| <input type="checkbox"/> Empire State TAPPI/NY Canadian PIMA \$20 | <input type="checkbox"/> Ohio TAPPI Local Section \$0 | <input type="checkbox"/> Southwestern PIMA \$0 |
| <input type="checkbox"/> Gulf Coast TAPPI Local Section \$15 | <input type="checkbox"/> Pacific TAPPI Local Section \$20 | <input type="checkbox"/> Virginia-Carolina TAPPI Local Section \$15 |
| <input type="checkbox"/> Lake States TAPPI/North Central PIMA..... \$20 | <input type="checkbox"/> Pacific Coast PIMA \$0 | |

Yes, please renew my **Couch Pit membership dues at \$185. Couch Pit members only!** For more information see www.couchpituniversityfraternity.com.

Professional Interest Section: Please indicate your personal areas of professional interest, ranked by number (1, 2 or 3) below.

- | | | |
|--|--|---|
| <input type="checkbox"/> Biological Sciences/Microbiology (BS) | <input type="checkbox"/> Management (MG) | <input type="checkbox"/> Paper Coating (CT) |
| <input type="checkbox"/> Corporate Leadership (CL) | <input type="checkbox"/> Nanotechnology (NT) | <input type="checkbox"/> Coating Fundamentals (CF) |
| <input type="checkbox"/> Corrugated Packaging (CR) | <input type="checkbox"/> Nonwood Fibers (NF) | <input type="checkbox"/> Coating Materials & Operations (CM) |
| <input type="checkbox"/> Engineering/Utilities (EN) | <input type="checkbox"/> Nonwovens (NW) | <input type="checkbox"/> Printing & Graphic Arts (PG) |
| <input type="checkbox"/> Bioenergy (BE) | <input type="checkbox"/> Packaging (PA) | <input type="checkbox"/> Pulp/Wood Products (PU) |
| <input type="checkbox"/> Energy and Power (EP) | <input type="checkbox"/> Polymers, Laminations, Adhesives, Coatings, Extrusions (PL) | <input type="checkbox"/> Bleaching (BL) |
| <input type="checkbox"/> Electrical Systems (ES) | <input type="checkbox"/> Converting-Flexible Packaging (CV) | <input type="checkbox"/> Recycling (RE) |
| <input type="checkbox"/> Millwide & Information Systems (MI) | <input type="checkbox"/> Papermaking (PM) | <input type="checkbox"/> Product Development (DV) |
| <input type="checkbox"/> Maintenance (MN) | <input type="checkbox"/> Dry End (DE) | <input type="checkbox"/> Quality Control/Testing (QC) |
| <input type="checkbox"/> Manufacturing Reliability (MR) | <input type="checkbox"/> Finishing (FN) | <input type="checkbox"/> Research and Development (RD) |
| <input type="checkbox"/> Process Control (PC) | <input type="checkbox"/> Paper Physics (PP) | <input type="checkbox"/> Safety (SF) |
| <input type="checkbox"/> Environmental (EV) | <input type="checkbox"/> Stock Prep (SP) | <input type="checkbox"/> Shipping, Receiving & Warehousing (SR) |
| <input type="checkbox"/> Finance & Business (FB) | <input type="checkbox"/> Wet End (WE) | <input type="checkbox"/> Tissue (TS) |
| <input type="checkbox"/> Information Management (IM) | | <input type="checkbox"/> Training – Prof. Development (TD) |
| <input type="checkbox"/> Information Technology (IT) | | |

METHOD OF PAYMENT

TOTAL DUE in US currency (Purchase orders cannot be accepted for membership dues) **US \$** _____

Payment by Cheque: Amount US \$ _____ is enclosed. Cheque number: _____

Payment by Credit Card: AMEX Diner's Club Discover VISA MasterCard
Card Number _____ Exp. Date _____
Cardholder's Name _____ Authorized Signature _____

Payment by Wire Transfer (Please contact TAPPI for instructions) Date of Transfer: Amount US \$ _____

NOTE: TAPPI is a registered not-for-profit association, and the amount of the US\$2,500 Sustaining Member Company dues generally considered eligible as a charitable contribution deduction is US\$1,500.

Submit this completed application with payment to: TAPPI Inc. • P.O. Box 933644, Atlanta GA 31193-3644 USA
If you have questions, contact TAPPI at 1-800-332-8686 (US), 1-800-446-9431 (Canada), + 1-770-446-1400 or
+ 1-770-209-7206 (Fax) or by email: memberconnection@tappi.org or online at www.tappi.org

TAPPI Sustaining Membership Benefits include:

Industry Recognition

- Inclusion in the Sustaining Member section of www.tappi.org.
- Complimentary company listing & a special logo on TAPPI's new Buyers Guide & an advanced search engine to comb your product listings.
- Inclusion in a **quarterly listing** of all TAPPI Sustaining Member Companies in *Paper360*°. Also distributed to all attendees of TAPPI conferences and courses.
- A distinctive Sustaining membership certificate suitable for the company's lobby or executive office.

Access to Knowledge

- An annual print subscription to *Paper360*°, the official magazine of TAPPI and PIMA.
- An annual subscription to *TAPPI JOURNAL*, plus the bound annual compilation for your bookshelf.
- Full online access to all magazine articles including *TAPPI JOURNAL* and *Journal of Engineered Fibers Fabrics (JEFF)*.
- TAPPI electronic newsletters: *TAPPI Over-The-Wire*, *Ahead of the Curve*, *PLACE Weekly Wrap Up*, *Nano360*, *Caught in the NET*, and *TAPPI STAR*.
- **TAPPI Standards and TIPS Online** (one annual individual license) included at no charge.

Access to Networks

- **One free event registration** to any TAPPI event (conference or course) of your choice during the 12 months of your membership.
- **Special lowest-fare attendance policy:** Any employee of a Sustaining Company member can register for any TAPPI event at the pre-registration member or nonmember rate no matter when registering – event onsite. Your company can save hundreds of dollars at each event! Use your exclusive pre-registration list availability to decide to attend even at the last minute, without worrying about registration price deadlines.
- Special Sustaining Membership recognition for display in **exhibit booths**.
- Preferred access to recruitment of paper/packaging students at TAPPI's Student Summit each year.
- TAPPI Sustaining Company Member logo for use in promotional copy, letterhead, annual reports, etc.
- Complete access to all of the benefits of www.tappi.org including the TAPPI membership directory.
- **50% or more discount** when posting a position on TAPPI's Career Center.
- Two 6-month gift TAPPI membership certificates to be given to mill/plant/end user customer contacts.