



# Paper Days in the Paper Valley

North Central PIMA ✧ Lake States TAPPI

Wisconsin Paper Council ✧ The World of Market Pulp Seminar

UWSP-Paper Science Foundation ✧ USDA Forest Products Laboratory

Wisconsin Technology Council/Wisconsin Innovation Network  
Paper Discovery Center/Paper Industry International Hall of Fame

September 21-23, 2004  
Appleton, Wisconsin

Additional sponsors:



“A Three-Day Celebration of the Pulp and Paper Industry”

**P**aper Days in the Paper Valley is three days of activity focused on the Paper Industry. It is designed to both celebrate Paper Industry accomplishments and discover opportunities to create an even better future. Eight organizations, part of the large paper industry cluster in Wisconsin, organized the four events highlighted in this brochure. Come and join the celebration and see what's happening in the Paper Valley. For further information about participating in these events, please contact the people listed below each event.

Lake States 



### LSTAPPI-NCPIMA FALL MEETING AND TRADE FAIR

Discover What's New In The Paper Industry

September 21-22, 2004

Radisson Paper Valley Hotel • Appleton, Wisconsin

The broad theme of this two-day joint Lake States TAPPI and North Central PIMA Fall Meeting and Trade Fair is the "latest" and "best". It is a wide-ranging program that should be of interest to anyone working in the paper industry. Individual presentations were selected for their ability to identify economic issues, innovation and operational improvement opportunities.

Dr. David Ward's keynote address will provide the background and future direction for improving our economic performance. Examples of paper mill revitalization, technologies and practices that increase operating efficiency and control, while reducing energy and capital costs will be covered by other presenters. The current and future impact of nanotechnology and Radio Frequency Identification (RFID) are reviewed. Drs. Ramaswamy and Ring will talk about key pulp and paper program educational and training initiatives. Other leading edge presentations will discuss paper industry logistics and how to get the complete picture of operating costs and model product cost/performance. The program will conclude with a Wisconsin Paper Council sponsored Paper Industry Leaders' Roundtable and a tour of the historic Atlas Mill, the Paper Discovery Center and the Paper Industry International Hall of Fame.

Registration Fees: \$95 (before September 14, 2004); On-site and Late Registration Fees: \$125  
Contact information: Clark Schabo at (920) 734-5073 for registration; Alan Button at (920) 730-5670, or [abutton@new.rr.com](mailto:abutton@new.rr.com) for program details.



### TENTH ANNUAL INDUCTION CEREMONY AND DINNER

September 22, 2004 • 5:30 p.m.

The Paper Industry International Hall of Fame celebrates its Tenth Annual Induction Ceremony and Dinner at the Radisson Paper Valley Hotel on Wednesday, September 22, 2004. Festivities begin with a reception at 5:30 pm. This year's keynote speaker is Richard Pratt, AC, Chairman of Visy Industries, a privately owned Melbourne, Australia based manufacturing company with interests in packaging, papermaking and recycling. Mr. Pratt was inducted into the Paper Industry International Hall of Fame in 2002. Reservations for the festivities need to be made in advance. To be placed on the mailing list or for additional information contact Val Wylie, Executive Director at 920-380-7491 or [val@paperhall.org](mailto:val@paperhall.org).



### SEMINAR

September 23, 2004

8:30am - 5:00pm

Bordini Center at Fox Valley Technical College  
Appleton, Wisconsin

A one-day technical seminar highlighting 55 global Market Pulps....pulps that were chosen for their distinctive properties, outstanding attributes and ability to represent the wide-range of Market Pulps available in the world. Of special interest to both pulp producers and paper makers will be this Seminar's very practical emphasis on each pulp's most appropriate end-use application....a subject of interest to every product development specialist!

This Seminar is based on a 270 page interactive CD that includes background material about global market pulps; their forest and fiber sources, pulp qualities and how to select market pulps. There are essays by guest authors from throughout the world that cover their area of expertise, specialty pulps and pulp market in the country where they live. The analysis of the 55 individual pulps is presented in a 110 page Atlas that contains PFI beater curves test results, fiber morphology data, light micrographs of pulp fibers and SEMs of handsheets. The pulps were analyzed using the expertise of Integrated Paper Services in Appleton and The Institute of Paper Science & Technology at Georgia Tech to provide a high quality database of all the test results.

Seminar attendees will receive a complimentary copy of this excellent CD and a workbook containing a CD guide and copies of the presentation. The World of Market Pulp Seminar will be conducted by three highly qualified Market Pulp Experts: Dr. Alan Button, Mr. Dave Hillman and Dr. Hiroki Nanko. For registration information, please contact: Dr. Alan Button at [abutton@new.rr.com](mailto:abutton@new.rr.com) or (920) 730-5670.



### MEETINGS AND SCHOLARSHIP BANQUET

September 23, 2004

3:00 p.m. Foundation Board Meeting, Pippin Room

4:00 p.m. Foundation Annual Meeting

5:00 p.m. Pre-Banquet Reception

6:30 p.m. UWSP Paper Science Foundation Awards Banquet, Empire Room

The annual University of Wisconsin Stevens Point (UWSP) Paper Science Foundation Meetings and Scholarship Banquet will be held on Thursday, September 23, 2004, in conjunction with events during Paper Days at the Radisson Paper Valley Hotel in Appleton. This year's program will include the Foundation Board Meeting, General Meeting, Pre-Banquet Reception and Awards Banquet. Our Keynote Speaker at the banquet will be Patrick J. Schillinger, President of the Wisconsin Paper Council. For further information, call Donald J. Gunderson at (715) 346-4131 or 346-4817.