



VIRTUAL SEMINAR PRESENTERS NEEDED

What is a Virtual Seminar?

TAPPI Virtual Seminars:

- Deliver on-line learning focusing on hot topics within the pulp, paper, and converting industry
- Provide a cost effective way to deliver valuable information during an interactive 60 to 90-minute audio and PowerPoint presentation utilizing internet and telephone connections
- Enable the audience to participate in online polls and question and answer sessions

Why should I present a Virtual Seminar?

Virtual Seminars are designed to help presenters and their companies:

- Connect with numerous manufacturing decision makers simultaneously
- Reduce time commitments for presentations
- Eliminate travel costs
- Gain respect and awareness as an expert in your field
- Deliver the presentation regardless of whether you are in the office or on the road

Highlights

- Over 5,300 people—including 1,010 manufacturing personnel—have participated in 91 virtual seminars since December 2001
- Averaging 58 participants per seminar
- Connecting is easy – simply log on to a predetermined web page and call a toll-free teleconference center

Testimonials

“During these tough economic conditions, this format makes sense and is certainly the best method I can imagine to bring technical information to the industry.” –Bob LaPlant, Technical Customer Service Mgr., UPM Kymmene

“Excellent practical information that we can put to use immediately.”

“This is certainly the best method I can imagine to bring the technical information needed to the paper industry. With concerns about costs and fewer personnel to staff the operations at production locations making travel difficult, this format makes sense.”

If you are interested in becoming a TAPPI Virtual Seminar presenter, please contact Lisa Hightower, lhightower@tappi.org or 770-209-7313.

The Virtual Seminar Process & Timeline

